

Serial No.: 10/003,085  
Docket No.: SON-0522US  
SUZ.022

**REMARKS**

Claims 1-24 are presently pending in the application. Claims 1, 3, 5, 7, 9, 11, 13, 15, 17, 19, 21, and 23 have been amended to more particularly define the invention.

Claims 1, 7, 13 and 19 were rejected under 35 U.S.C. §102(b) as being anticipated by Evans, et al., U.S. Patent No. 6,650,889 B1. Claims 2-3, 6, 8-9, 14-15, 17-18, 20-21 and 23-24 were rejected under 35 U.S.C. §103(a) as being unpatentable over Evans and Shiimori, U.S. Patent No. 6,567,983 B1. Applicant gratefully acknowledges the indication that claims 4-5, 10-12, 16 and 22 would be allowable if rewritten in independent form.

Independent claims 1, 7, 13, and 19 have been amended to add the features that the display sequence information comprises sequence control information for controlling display of controlled images, and that the sequence control information comprises at least one of image switching time information for setting a controlled image switching time, image inversion display information for setting whether to perform inversion display of a controlled image, and erase/non-erase information for setting whether to erase a controlled image upon switching of the display of the controlled image, which the Office Action states make allowable those claims which were indicated to be allowable if rewritten in independent form.

The above amendments also delete aspects of the independent claims that are not essential for patentability. Accordingly, independent claims 1, 7, 13, and 19 are allowable, as are their respective dependent claims.

In view of the foregoing, Applicant submits that claims 1-24, all the claims presently pending in the application, are patentably distinct over the prior art of record and are allowable, and that the application is in condition for allowance. Such action would be

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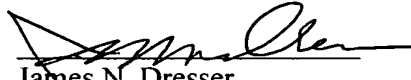
appreciated.

Should the Examiner find the application to be other than in condition for allowance, the Examiner is requested to contact the undersigned attorney at the local telephone number listed below to discuss any other changes deemed necessary for allowance in a telephonic or personal interview.

To the extent necessary, Applicant petitions for an extension of time under 37 CFR §1.136. The Commissioner is authorized to charge any deficiency in fees, including extension of time fees, or to credit any overpayment in fees to Attorney's Deposit Account No. 50-0481.

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Respectfully Submitted,

  
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